



# BRUSSELS 2014



## A Beer Odyssey !

Promoting  
since 2006

### Autumn 2012 newsletter



#### 550 registrations to go !

In order to optimise our fixed costs and give our event a slightly more intimate feeling the executive committee decided to **limit** registrations to **3,000 attendees**. With 2,400 pledge holders we were already at 80% of our maximum capacity then 50 hashers signed up since our re-opening two weeks ago.

#### Web site revamp ongoing

Now that our pledge offer has ended and the hotels are selected we'll be adding new information on-line on a regular basis as it becomes available. This month the following sections have been updated : **Register, Who's Coming, Our Philosophy, Accommodation and Links.**

#### Registration fee confirmed

We've finalised our detailed forecast budget so can now announce the deal. Remember we advertised that it wouldn't be a cheap event but we'll work hard for providing **value-for-money**.

**Balance for pledge holders** will be due early next year. The damage will be **€145** by the end of Winter. If you prefer paying later it will cost you €150 by the end of Spring then €160 by the end of Summer. All these prices include the PayPal transfer fee (approx. 5%).

**New registrations** (full payment) are now available at **€210** for the first 200. Price will then increase by €20 until we hit the final fee of €250. All these prices include the PayPal transfer fee as well.

At this stage we have to cover our asses financially since there's still almost two years to go until the event. Most likely we should end up with too much money by the time the event opens. In that case you would receive **cash back at check-in** in the form of €5 bank note(s).

#### Hotel deals signed off !

We've finalised the negotiations and signed a contract with 7+1 hotels conveniently located down-town Brussels for **1,000 rooms**. Prices start at **€80 per room per night** incl. full buffet breakfast for two persons and all taxes. We even have one option for €65 without breakfast (1 hotel only).

A very good deal for a European capital city ! It even gets better since **no deposit** is required at this stage to book your room and you can cancel at no costs up to 7 days prior to arrival.

Details of discount on regular prices is already available on-line. By December you will find hotels presentation for comparison and by **January** the **on-line booking** interface will be ready.



[www.brussels2014.net](http://www.brussels2014.net)

